Video brainstorming

Worksheet

Activity:

Video brainstorming builds upon ideas generated in a standard brainstorming session, to illustrate and explore the details of how a user might interact with your new system. Every group member should direct two favorite ideas, usually 30-60 seconds long. As director, you choose the actors, camera person, and decide what the prototype looks like. If you disagree with the director, do not argue, shoot your own variation, as a new idea.

In Video Clipper, choose the *Video Brainstorm* option, which will create eight new ideas. (Shoot more if you have time.) Every new idea should begin a titlecard that includes your group #, director, idea # and a brief description of the idea. Practice each interaction before you shoot. If you make a mistake, shoot the clip again—do not waste time editing the video. When you are done, list all of your ideas on this sheet.

Video brainstorming					
Group		Project		Date	
Idea 1					
Idea 2					
Idea 3					
Idea 4					
Idea 5					
Idea 6					
Idea 7					
Idea 8					