Standard brainstorming

Worksheet

Activity:

Standard brainstorming involves generating as many ideas as you can in a limited period of time: the goal is quantity not quality. Do not discuss or argue about ideas, instead, suggest alternatives.

Choose a *moderator*, to ensure that everyone participants, and a *scribe*, who records every idea. Choose a limited time period, e.g. 20 minutes. Next, choose a specific topic. Here, your goal is to improve working with maps on a phone, based on your interviews and peer introspection.

Everyone should generate as many ideas as possible. List *all* ideas, including "stupid" ones. If you get stuck, use the 'opposites' technique to stretch your imagination. Fill this sheet and another if possible.

When you are done, ask the scribe to re-read all the ideas out loud. Each participant should choose their three favorite ideas and mark them. When everyone has voted, look at the ones with two or more votes. Your group will probably pursue these ideas when you design the new system.

Brainstorming						
Group			Project		Date	
Vote	Idea	List of ideas				
	1					
	2					
	3					
	4					
	5					
	6					
	7					
	8					
	9					
	10					
	11					
	12					
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	18					