Design concept

Worksheet

Activity:

Design concepts highlight the particular approach to solving a problem, help communicate the key underlying idea, and clarify what makes the idea original. Developing a design concept is a highly iterative process that builds on the various design activities. The initial design concept should consider new technology, but from the user's perspective. Start by reflecting on your previous design exercises, especially any surprises and breakdowns that could be addressed in an interesting way. Then, suggest different design opportunities, the more specific the better, and decide which you would like to explore further. As you explore your ideas, the concept will become clearer.

Design concept					
Group		Project		Date	
Who is it for?					
What should it do?					
Initial idea					
Description					